

World's Best Metal Detection Technologies

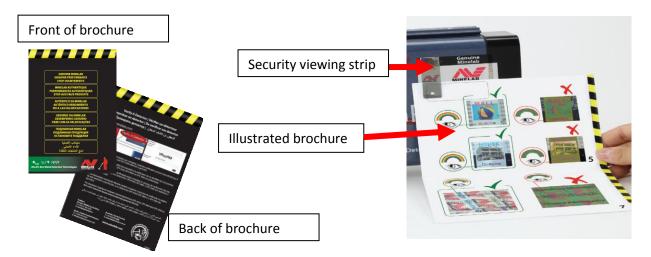




Counterfeit Awareness Update



As part of our GENUINE MINELAB, GENUINE PERFORMANCE, STOP COUNTERFEITS campaign, we have introduced the latest development in our anti – counterfeit activities, the introduction of our new Handi Viewer.



The Handi Viewer is an easy-to-use security viewing strip attached to a simple, illustrated brochure. It provides important visual guides to the user on what to look for when viewing a Genuine Minelab security label (large or small) for product verification.

To ensure that you have a GENUINE MINELAB, follow the picture instructions in the brochure and hold the security viewing strip against the large or small security label to view the hidden image. If the image is:

- 🖌 clear
- ✓ contains rainbow colours in the word 'Genuine' and
- ✓ is on a pure silver coloured background

Congratulations, you have a GENUINE MINELAB!

These Handi Viewers include limited multi-language text: English, Spanish, Portuguese, Arabic, French and Russian.



World's Best Metal Detection Technologies





You can get your **FREE** Handi Viewer from your nearest Authorised Minelab Dealer or from Minelab directly. Click <u>Where To Buy</u> to find your nearest Authorised Minelab Dealer or email <u>Rachel.Corkery@minelab.ie</u> with your address details and one will be mailed to you directly.

To view/download this brochure (without viewing strip) and for latest Counterfeit Awareness update go to <u>www.minelab.com/counterfeits</u>.

Thank you for your support!

Sheila Kelleher General Manager, Minelab EMEA